

**FLS 3313**  
**Economies of the Spanish Speaking World**  
**Fall 2015**

**Class meets on MWF from 10:00 AM to 10:50 AM in Lee Hall 003**

**Textbook**

Doyle, M.S., Fryer, T.B. and Cere, R. 2010, *Exito Commercial-Practicas Administrativas y Contextos Culturales*, Heinle & Heinle, Thomson Learning.

**Course goals**

At the end of the semester students should:

1. - Show awareness of the social and cultural context in which commercial transactions take place in the Hispanic world.
2. - Show an understanding of the economic background in Latin America and Spain.
3. - Increase the language skills of listening, speaking, reading, and writing by maintaining an effective communication.

**Classroom policies**

All instruction and classroom discussions will be in Spanish. In order to create an active communication environment, conversation in large and small groups, presentations, role-plays, debates and similar activities will be included. Course content will derive from our text, plus activities from Spanish resources in the Internet. Active and informed participation is essential in all classroom activities. Expect to do a minimum of 3-4 hours outside class of Spanish homework per week. There is no extra credit in this course. If students choose to buy the e-book, the students cannot use technical problems, lack of internet access, low battery, or any other technology related issue as an excuse for not completing their work. Students can also print selected pages from the eBook and bring them to class. Please refer to MSU Academic Operating Policies and Procedures <http://www.msstate.edu/dept/audit/> for details on classroom conduct, including the use of cell phones and electronic devices in the classroom.

**Instructor information**

Class Instructor: Rosa Vozzo  
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Office: Lee Hall 1001, suite 1008  
Office Hours: TBA

**Grade distribution**

Active oral participation	10%
Homework	10%
Documentary review	10%
Reading Portfolio	10%
Reflection	10%
Final Project (written and oral)	20%
Examination	30%

**Grading scale**

A = 90-100 points
B = 80-89 points
C = 70-79 points
D = 60-69 points
F = below 60 points

**Active oral participation:** Attendance in class is essential and mandatory, and will be recorded. Three absences are allowed through the semester without affecting your grade. Subsequent absences will jeopardize your grade for the course. If a student misses classes he/she misses the opportunity to participate and of being evaluate in the daily assignments.

**Homework:** It is required that students read and study assigned material before class. Also, students must complete the assigned homework before class starts. Most of the daily activities will be in groups. **Failure to prepare beforehand will slow your progress and disappoint your fellow classmates.** Students will be responsible for checking MyCourses and MsState e-mail address often, since any changes and updates will be posted.

**Documentary reviews:** During the semester, students must watch two documentaries or movies and write their commentaries. Due dates for these assignments are marked in the syllabus. Check the folder “Películas y Documentales” posted in MyCourses for detailed information.

**Reading portfolio:** Students are expected to stay informed about current events happening in the Spanish speaking world. In order to do this, every week students will read an article about issues related to their major of studies from a newspaper from Latin America or Spain (in Spanish of course). Students must photocopy the paper and attach a list of “new words” from each article. Articles must be kept in a folder that I will pick up at the end of the semester. Also, students must orally present one of those articles to the class. Check the folder “Reading Portfolio” posted in MyCourses for more information about this assignment.

**Reflection:** This is a short formal written assignment to allow the student to present his/her own ideas about one of the course assignments. This will require you to reflect on your own understanding of the Hispanic world and the course content. More information will be posted in MyCourses.

**Final project:** The final presentation is a group project and involves a written and oral presentation. Topics, groups, and evaluation rubric will be posted in MyCourses under “Final Project”. This project is due the day assigned for final test in the university calendar.

**Examination: There are three tests during the semester. There is not a final test.** No drop grades will be given for tests. Tests are only taken on dates and times indicated on syllabus. Once the exam has started, students will not be allowed to leave the room unless they have finished and submitted the exam. Students that have a valid excuse for missing a major exam will have the opportunity to make up the exam within one week of returning to class.. There will be no make-ups for daily evaluations.

**Academic Integrity:** Mississippi State University has an approved honor code that applies to all students. It states, **“As a Mississippi State University student, I will conduct myself with honor and integrity at all times. I will not lie, steal, or cheat, nor will I accept the actions of those who do.”**

Upon accepting admission to Mississippi State University, a student assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor Code. To learn more about this MSU policy and consequences for violating the Honor Code, visit <http://students.msstate.edu/honorcode/>.

**Students with Disabilities:** In accordance with section 504 of the 1973 Rehabilitation Act of the Americans with Disabilities Act, Mississippi State University reasonably accommodates students who demonstrate, through appropriate documentation, a qualified disability. The department of Student Support Services (SSS) is the designated unit on campus where students with disabilities identify themselves when requesting academic accommodations.

**Title IX:** MSU is committed to complying with Title IX, a federal law that prohibits discrimination, including violence and harassment, based on sex. This means that MSU’s educational programs and activities must be free from sex discrimination, sexual harassment, and other forms of sexual misconduct. If you or someone you know has experienced sex discrimination, sexual violence and/or harassment by any member of the University community, you are encouraged to report the conduct to MSU’s Director of Title IX/EEO Programs at 325-8124 or by e-mail to [titleix@msstate.edu](mailto:titleix@msstate.edu). Additional resources are available at <http://www.msstate.edu/web/security/title9-12.pdf>, or at <http://students.msstate.edu/sexualmisconduct/>

## PLAN DE ESTUDIOS TENTATIVO

### **Semana 1 (17 al 21 de agosto)**

Introducción al curso: Repaso de este plan de estudios y textos indicados. **Presentación de Chelsea Henshaw, MSU Writing Center**

### **Semana 2**

Leer: España y Guinea Ecuatorial. Caudillismo, pp.37-51. HW: acts. 2-6 (1) pp. 46-47; 2-7 (1)

### **Semana 3 (24 al 28 de agosto)**

Leer: México. El estilo directivo hispano, pp. 71-80. HW: acts. 3-6 (1) pp. 78-79; 3-7 (1) pp.81

### **Semana 4 (31 de agosto al 4 de septiembre)**

Leer: Guatemala y Honduras. Banca, oportunidad, desarrollo y acceso, pp. 102-113. HW: acts. 4-6 (1) p. 110; 4-7 (1), p.114 **Form groups for final project**

### **Semana 5 (14 al 18 de septiembre)**

Leer: El Salvador, Nicaragua. El campo y la Ciudad, pp. 134-142. HW: acts. 5-6 (1), pp.142-143; 5-7 (1), p. 145

### **++Semana 6 (21 al 25 de septiembre)**

#### **Lunes: Primer examen. Capítulos 1 al 5.**

Leer: Costa Rica, Panamá. El hombre, la mujer y el empleo, pp.165-178. HW: acts 6-6 (1), pp.173-174; 6-7(1), p.178.

### **Semana 7 (28 de septiembre al 2 de octubre)**

#### **Lunes: First draft of documentary #1**

Leer: Venezuela. Actitudes ante el trabajo, pp. 197-205. HW: acts 7-6 (1), p.201; 7-7(1), pp.205

### **Semana 8 (Lunes y martes – Vacaciones de otoño)**

#### **Viernes: First draft of documentary #1 returned for corrections**

Leer: Colombia, Ecuador. pp. 228-241. HW: acts 8-6 (1) pp. 236-237; 8-9.

### **Semana 9 (12 al 16 de octubre)**

Actitudes hacia el tiempo y la tecnología, ) p. 241

Leer: Perú, Bolivia. Lengua, lenguaje, anuncios, pp. 261-270. HW: acts 9-6(1) p.270-271; 9-7 (1) p. 274

#### **Viernes: Final copy of review of documentary #1**

### **Semana 10 (19 al 23 de octubre)**

Leer: Chile; Imperialismo español, religión y comercio, pp.292-301. HW: acts 10-6(1) pp.297-298; 10-7(1) p. 301. **Progress on the final project**

### **++Semana 11 (26 al 30 de octubre)**

#### **Lunes: Segundo examen - Capítulos 6-10**

Leer: Paraguay, Uruguay; Dinero, riqueza y estatus social, pp. 322-33. HW: acts 11-(6) pp. 330-331,11-7(1) pp. 333-334

### **Semana 12 (2 al 6 de noviembre)**

#### **Lunes: First draft of documentary #2**

Leer: Argentina, Brasil; El viaje de negocios al extranjero, pp 356-371. HW: acts 12-6 (1) pp.366-367; 12-7(1) pp. 371

### **Semana 13 (9 al 13 de noviembre)**

#### **Lunes: First draft of second documentary returned for corrections**

Leer: Rep. Dominicana, Cuba; El ambiente legal de las exportaciones, pp. 395-408. HW: acts 13-6(1) pp. 405-406; 13-7(1) pp. 409

### **Semana 14 (16 al 20 de noviembre)**

#### **Lunes: Final copy of review documentary #2**

Leer: Puerto Rico; La presencia hispana en los Estados Unidos, pp. 431-438, 443-448. HW: acts 14-6 (1) p.44; 14-7(1) p.449

### **Semana 15 (23 de noviembre- 26/27 noviembre vacaciones de Día de Acción de Gracias)**

#### **Lunes: Tercer Examen. Capítulos 10-14**

### **Semana 16 (noviembre 30 )**

Mesa redonda\_ Reflexión

### **Días de preparación (reading days): 2 y 3 de diciembre**

**La presentación del proyecto final es el 04 de diciembre de 8 a 11 de la mañana.**