

# TKB 4/6583 Graphics and Web Design

## Course Syllabus for Summer 2017

### General Information:

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**Instructor:** Dr. Joanne Beriswill  
**Lab:** IED 255  
**Class Time:** MTWRF 9:00am - 11:50am IED 255  
**Office Hours:** 30 min after class or by appointment (in person or by telephone)  
**Office Room:** IED 257  
**Phone:** (662) 325-8772  
**E-mail:** jberiswill@colled.msstate.edu  
**Credits:** 3 Semester hours

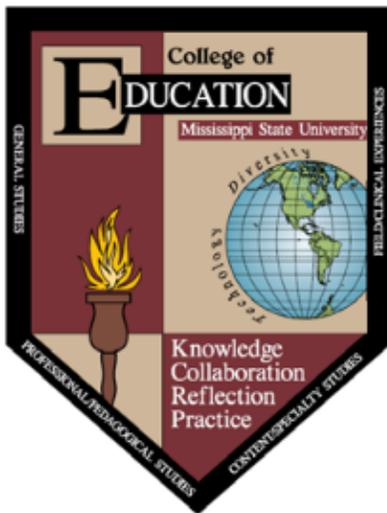
### Course Description:

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Principles and development for graphics and web design.

### College of Education Conceptual Framework

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The faculty in the College of Education at Mississippi State University are committed to assuring the success of students and graduates by providing superior learning opportunities that are continually improved as society, schools, and technology change. The organizing theme for the conceptual framework for the College of Education at Mississippi State University is educational professionals - dedicated to continual improvement of all students' educational experiences. The beliefs that guide program development are as follows:

1. **KNOWLEDGE** - Educational professionals must have a deep understanding of the organizing concepts, processes, and attitudes that comprise their chosen disciplinary knowledge base, the pedagogical knowledge base, and the pedagogical content knowledge base. They must also know how to complement these knowledge bases with the appropriate use of technology.
2. **COLLABORATION** - Educational professionals must continually seek

opportunities to work together, learn from one another, forge partnerships, and assume positions of responsibility.

3. **REFLECTION** - Educational professionals must be willing to assess their own strengths and weaknesses through reflection. They must also possess the skills, behaviors, and attitudes necessary to learn, change, and grow as life-long learners.

4. **PRACTICE** - Educational professionals must have a rich repertoire of research-based strategies for instruction, assessment, and the use of technologies. They must be able to focus that array of skills on promoting authentic learning by all students or clients, while exhibiting an appreciation and commitment to the value and role of diversity.

### Method of Instruction:

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All class members will be responsible for assigned skills, assignments, quizzes, and projects. The teaching format will include hands-on activities and projects. Students will work individually.

## Resources for the Class

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### Textbooks:

[**Required**] McNeil, P. *The designer's web handbook*  
ISBN: 9781440314414

[Recommended] Duckett, J. *HTML and CSS: Design and Build Websites*  
ISBN: 978-1118008188

[Recommended] Faulkner, A & Chavez, C. *Adobe Photoshop CC Classroom in a Book* (2017 release)  
ISBN: 978-0134663456

[Recommended] Maivald, J. *Adobe Dreamweaver CC Classroom in a Book* (2017 release)  
ISBN: 978-0134664286

[Recommended] McNeil, P. *Web Designer's Idea Book, Volume 4*  
ISBN: 978-1440333156

**Software:** The IED 254 lab and the library's [IMC multimedia lab](#) have Adobe Studio CC 2015. Unfortunately, [Adobe.com](#) has shortened the time of their Adobe CC trial to 7 days.

### USB Mass Storage Device:

This is also called a jump drive or a flash drive. You will be using this for saving your work. The minimum size is 8 GB; however, it is better to have a larger size. You will want to get two so you have a backup for your files.

## Academic Integrity: Honor Code

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You are expected to maintain the highest levels of academic integrity in this distance class. All work that you submit must be your own, original work, done specifically for this class, this semester. Any academic misconduct will be handled in the manner prescribed in the Mississippi State University Honor Code. Mississippi State University has an approved Honor Code that applies to all students. Upon accepting admission to Mississippi State University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor Code. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the MSU community from the requirements or the processes of the Honor Code. Mississippi State University's Honor Code:

**"As a Mississippi State University student I will conduct myself with honor and integrity at all times. I will not lie, cheat, or steal, nor will I accept the actions of those who do."**

You can access the honor code at the following website: <http://students.msstate.edu/honorcode>

### Technology:

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Application software program used in the course is primarily Adobe CC. Other multimedia design software may be used as deemed appropriate by the instructor.

## Diversity:

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This course will comply with the Mississippi State University diversity policies. The ability to communicate is critical for a training professional. Discussions in various topics in communicating and planning a learning environment will be used.

## Accommodations for Students with Disabilities

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If accommodations (based on the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act) are needed, students should notify the Instructor within the first two (2) weeks of the semester. All reasonable accommodations will be provided to ensure that special needs based on disabilities do not restrict a student's opportunity to learn and participate in the class. Written confirmation from the MSU Student Support Services office (SSS) is required for accommodations during the class session and during tests/exams. SSS office is located at: 01 Montgomery Hall, telephone: (662) 325-3335. For more information see: <http://www.sss.msstate.edu/disabilities/>

## Title IX

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MSU is committed to complying with Title IX, a federal law that prohibits discrimination, including violence and harassment, based on sex. This means that MSU's educational programs and activities must be free from sex discrimination, sexual harassment, and other forms of sexual misconduct. If you or someone you know has experienced sex discrimination, sexual violence and/or harassment by any member of the University community, you are encouraged to report the conduct to MSU's Director of Title IX/EEO Programs at 325-8124 or by e-mail to [titleix@msstate.edu](mailto:titleix@msstate.edu). Additional resources are available at <http://www.msstate.edu/web/security/title9-12.pdf> or at <http://students.msstate.edu/sexualmisconduct/>.

## Student Responsibilities

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**Student Attendance:** "Upon registration, the student accepts the responsibility of attending all classes and completing any academic requirements the instructor may prescribe" visit:

<http://www.msstate.edu/dept/audit/91111.html> You have two personal days. Additional unexcused absences will each have a 3% deduction from your final grade.

**Tardies or Leaving Early:** Tardy is defined as arriving after the class begins. Leaving early is defined as leaving the class before the time is over. If your work is not submitted and you are working on non-class work, it will be counted as leaving early. Excessive tardiness and leaving early will constitute an absence (3 tardies or leaving early = 1 unexcused absence).

**Submission of Assignments:** All submitted assignments will be submitted through Blackboard and on the I-Drive. In the name of your assignment, you need to include your last name and assignment name.

**Late Assignments:** All assignments need to be submitted to Blackboard before the class begins. A deduction of 10% will be taken for all assignments submitted after class has begun.

**Cell Phones:** **Cell phones are not permitted during class.** If you are expecting an urgent call, tell the instructor before class begins, sit by the door, and set your phone to "vibrate."

**Civility Statement:** This is Mississippi State University, and southern civility is practiced and expected at this university. All class members deserve to be treated with dignity and respect. Please ensure that your posted discussion and e-mail comments are not prejudicial. The instructor reserves the right to remove inflammatory or prejudicial comments without prior notification, and take disciplinary action as needed (including, but not limited to, the removal of certain student course privileges). Since this is a formal classroom setting, typical

university protocol will be followed in our classroom. Your instructor should be addressed by title (“Dr. Beriswill,” or “Dr. B”), and e-mail correspondence and exam answers should follow standard rules of English grammar and punctuation.

### ***Food and Drinks:***

*In order to keep our labs tip-top, no food and drinks, except bottled water.*

#### **Approximate Grading and Evaluation:**

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Class Participation	100 pts
Assignments	10-15 pts each
Quizzes	45-75 pts each
Graduate Student Article Analyses	25 pts each
Website Analysis	40 pts
Costa Rica Website	75 pts
Personal Website	150 pts
Personal Website Reflection	55 pts
Final Project Website	300 pts

#### **Grading Scale:**

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A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Below 59%

*This syllabus is tentative and may be amended as course takes place.*